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## Re S.p.A. at Labelexpo Europe 2023

It was an extremely exciting and inspiring Labelexpo Europe that we experienced at the Re S.p.A. stand. Four days full of meetings with friends, partners, customers and new leads of the label market. For weeks there had been a great buzz around this event, which, for the last time, was about to be held in Brussels.

So many visitors from all over the world showed great interest in the Re S.p.A. brand: from those who already knew us and were able to note the growth of the last few years, to those who met us for the first time and were able to appreciate the quality of our solutions.



There were many solutions on display at the Re S.p.A. stand, but Labelexpo Europe in particular was the right time to unveil and present the new ReVision NET viewing system, a perfect system for today's printing technology, which requires ever greater printing precision and ever more specialised processing of embellishment.

During the event, visitors were able to appreciate the high image quality and resolution of the smallest details reproduced on the monitor by ReVision NET. "Right from the start, we saw the users extremely surprised and intrigued by the faithful colors reproduced by the system and, above all, of the more specialized printing processes such as gold, fluorescent colors as well as embossed work." States Mr. Raimondi, Electronic Technical Manager Re S.p.A. who, together with his team, developed the system.

The design of the camera is centred on an innovative optical project based on top-quality sensors and optical and lighting solutions that are unrivalled to date. In addition to this, the wider field of view compared to competitors in the same category, accommodates the most diverse requirements.

Another strong point highly appreciated by visitors was the ease of calibration and use of the system to manage all working parameters. "We extensively studied every single detail and every gesture of the user interface to enable operators to have a very intuitive and manageable system in very few steps."

"We are very pleased with the feedback received during Labelexpo Europe, the long study, design and test with our partners led to a great result. We face the next developments with more serenity and the knowledge that we have an excellent and competitive product." Mr. Raimondi continues.



Alongside the new ReVision NET, we showcased our wide range of web guiding systems equipped with the latest technologies that we have developed over the past few years to offer a unique system in terms of performance and reliability.

From the smallest and most compact models to those for wide webs, from systems with integrated controller to those with a remote keyboard, Re web guides guarantee ease of use, ease of installation as well as high precision even at the highest speeds.

"Over the past few years, our engineers have worked hard to consolidate the reliability and performance of our web guiding systems. I believe that we have reached an important technological point and this is what visitors have appreciated most". Mr. Raimondi concludes.

Labelexpo remains for Re S.p.A. one of the most important and stimulating trade fairs that allows Re S.p.A. to return to Italy each time with clear ideas about the future to be undertaken.

"We knew that Labelexpo Europe was a key opportunity for our future. Being able to bring a package of high-tech solutions like ReVision NET and the web guiding system was essential to show the label market our growth and strength. The coming months will be even more crucial to concretely show users that what was shown is real and concrete." States Mr. Mercante, Marketing Manager Re S.p.A.



The entire Re S.p.A. team would like to thank all customers, friends, partners and visitors who stopped by the stand and, in particular, all the Labelexpo Europe team who managed to organize a very successful event.

We look forward to seeing you again in 2025 in Barcelona.

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